



Industry 1st H.264 360-degree megapixel camera with on-board storage debuts at ISC West

Delivering advanced 360° situational awareness to the commercial and government markets.



Naperville, IL (March 8, 2010) There have been 360-degree cameras in the market that have come and gone for several years. At this year's ISC West in Las Vegas March 24th-26th Sentry 360 will unveil a 360-degree product they think will change the way security professionals will look at this technology. Sentry 360's FullSight™ Mini or FS-IP2000 is the size of a computer mouse & is the only 360-degree of its kind to adopt industry leading H.264 compression. With the combination of low compression, small form factor and on-board storage capability the FullSight mini has a series of features that are unmatched in the immersive 360-degree market.

Josh Skorich Director of Technology says, "This product was designed with 2 strategies in mind. First, like all our products, the FullSight™ Mini can integrate into any 3rd party NVR software with our SDK for correcting the fisheye's perspective view during live and retrospective full Pan-tilt-zoom. Second, with the capability of the on-board storage Micro SD card and full situational awareness, this product can be a stand alone solution with no need for 3rd party software or hardware. In addition, the camera's storage can be accessed via a web browser interface and users can view the camera in multiple interfaces such as full 360° view, panoramic, quad view with (4 angles from 1 camera) or single view that can be independently controlled with full pan-tilt-zoom."

Sentry 360's FullSight Mini is designed to change the way installations are designed. Traditional camera technology most times produces 5-10% of the information within a Field-of-View (FOV) that's needed to gain the entire story. Immersive video or 360-degree technology has no moving parts and no blind spots and delivers complete situational awareness to the end-user with no unbroken video. Simply put, if a camera was pointed to the right and the incident happened on the left, the camera was worthless. 360-degree technology embraces wide-angle lens with high resolution sensors and, with software, corrects the user's perspective view in a dewarped or unwrapped section of the source video, for full retrospective Pan-Tilt-Zoom capability in live or recorded video.

Sentry 360 will be displaying there entire family 360-degree solutions at ISC West in booth 4149. The FS-IP2000 FullSight™ Mini is also up for an award from the Security Industry Association's New Product Showcase and will be judged by industry professionals at ISC West. Please contact Sentry 360 directly to schedule a demonstration at the event.

About Sentry 360 Security, Inc.

Sentry 360 is a developer of application driven multi-megapixel network cameras. Sentry 360 has two families of products: The FullSight™ is our 360-degree Immersive camera series with discreet mounting options to extreme temperature Vandal dome models ranging in resolution from 1280x1024 (1.3 megapixel) to 2560x1920 (5 megapixel). The InSight™ series has a vandal dome, miniature dome and box style models ranging in resolution from 1280x960 (1.3 megapixel) CCD or CMOS to 4000x2656 (11 megapixel). Sentry 360's Less is More® system architecture it takes fewer cameras to buy, install, record and review while delivering more forensic detail and more situational awareness.

For more information please contact Sentry 360 Security at contact@sentry360.com or call 1-800-261-2707/1-630-355-3440. Please visit us on the web www.sentry360.com